Liechtenstein Norway grants

"Local Development, Poverty Reduction and Enhanced Inclusion of Vulnerable Groups" Programme



## Opening press-conference for the project "Youth Center Dobrich – Your Today"

On October 1<sup>st</sup> 2020, at the youth center Dobrich, an opening press conference was held for project BGLD-1.003-0001 "Youth centre Dobrich – Your today" under the programme "Local Development, Poverty Reduction and Enhanced Inclusion of Vulnerable Groups", funded by the Financial Mechanism of the European Economic Area 2014 – 2021.

The event was attended by representatives of the project partners from Sofia University "L. Karavelov", Dobrich and PGT"P. Yavorov", Dobrich, media, young people from schools, youth organizations and representatives of vulnerable groups and others.

Dr. Emiliya Baeva, dep. mayor for "Humanitarian activities" opened the press-conference and acquainted the attending with the key information. The project starts on 01.07.2020 and has a term of implementation - 36 months. The total value of the project proposal is BGN 1 895 105,66.

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Its main goal is to expand the territorial scope of the Youth Center Dobrich and increase the quality and diversity of its activities, as well as the number of young people and participants from other age groups in the Center's activities, in response to the needs and aspirations of young people and representatives of the community, including those from vulnerable groups (groups at higher risk of poverty and social exclusion from the general population - ethnic minorities, people with disabilities, school dropouts, orphans, children and young people from single-parent families, children and young people from families with low level of education, struggling with addictions, unemployed). The project includes a broad spectrum of activities, which are designed to lead to an increase in the scope of the youth center. It will create an opportunity for inclusion of children and youth, as well as those from vulnerable groups in conditions of inequality. The project rests on both traditional as well as innovative approaches in response to current needs in the targeted groups. The partners are: the City of Kopavogure, Iceland, high school "L. Karavelov" Dobrich, and PGT"P. Yavorov", Dobrich The youth workers acquainted the attendants with the project activities. Information and publicity activities are envisaged for the widest dissemination of information on the financing and objectives of the EEA FM and the opportunities for participation of the target groups in the project.

The Centre will host nonformal trainings, coordination meetings, educational courses, new club forms, a school for parents, workshops as well as regional, national and international youth exchanges. Field work activities, meetings with representatives of vulnerable groups and disadvantaged communities are planned. A series of initiatives are planned in the town of Dobrich and the district. The project includes opportunities for youth participation, execution of youth initiatives, youth camps and exchanges. Together with the partner from the donor country, Iceland, 2 international exchanges will be held to share experience and best practices in Kopavogur and Dobrich. The partners from Bulgaria will be active participants in the project activities and initiators of youth initiatives. To improve the quality and expand the scope of the provided services, reconstructions and delivery of equipment and furniture are envisaged. It is also planned to establish a Free Zone to promote physical activity in the adjacent area of the center. It is planned to purchase a minibus to offer flexible and affordable activities with a wide range. Employment of 5 youth workers and 2 educational mediators will be provided. All activities will correspond to the needs of the targeted groups and the standards of work of the Council of Europe.