

## Norwegian Financial Mechanism 2014-2021

### Business Development, Innovation and SMEs Programme Bulgaria

#### Sustainability and how to reach it

29 January 2019, Sofia, Bulgaria

#### Draft Agenda

**Moderator:** *Mr. Knut Ringstad, Programme Director Bulgaria and Romania, Innovation Norway*

13.30 – 14.00	<b>Registration of participants</b>
14.00 – 14.15	<p><b>Opening Remarks:</b></p> <p><b>Ms. Lilya Ivanova</b> Deputy Minister Ministry of Economy</p> <p><b>H.E. Lise Kleven Grevstad (tbc)</b> Ambassador Royal Norwegian Embassy, Bucharest</p>
14.15 - 14.30	<p><b>Results First Call for project proposals (Green Industry component)</b></p> <p><b>Ms. Venceslava Yanchovska</b>, Manager, Innovation Norway, Sofia office</p>
14.30 – 15.15	<p><b>A sustainable business – what is it?</b></p> <p><b>Ms. Marianne Tønning Kinnari</b> Special Advisor Sustainability Division Innovation Norway</p> <p><b>Ms. Mariyana Hamanova</b> CEO CleanTech Bulgaria</p>

15.15 – 15.30	<p><b><i>“The Explorer” – Norway’s official marketplace for green technology</i></b></p> <p><b><i>Mr. Knut Ringstad</i></b>  <i>Programme Director Bulgaria and Romania</i>  <i>Innovation Norway</i></p>
15.30 – 15.45	<p><b><i>Coffee Break</i></b></p>
15.45 – 16.15	<p><b><i>How to be green and sustainable</i></b></p> <p>Tomra AS , Norway          Arexim Engineering AD</p>
16.15 – 16.30	<p><b><i>Q/A session/ Discussion</i></b></p>
16.30 – 17.15	<p><b>Second Call for Project Proposals, Green Industry Component</b>          (Highlights and practical Information to potential applicants)</p>
17.15 – 17.45	<p><b><i>Q/A session</i></b></p>